



News Release

FOR IMMEDIATE RELEASE

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“Toast for a Cure!” at Rugby Grille to Benefit Children's Leukemia Foundation of Michigan

Birmingham, Mich., March 9, 2009 – Children's Leukemia Foundation of Michigan has teamed up with the Rugby Grille in The Townsend Hotel to present “Toast for a Cure!” – a fundraiser for the foundation, aimed at providing personalized support to families impacted by leukemia and other related blood disorders.

From now through May 30, 2009, 50% of the proceeds from any bottle of wine purchased at the award-winning Rugby Grille in Birmingham will be donated to Children's Leukemia Foundation of Michigan. In order to designate 50% of the bottle of wine purchase to the foundation, patrons should inform their server that they want to support the Children's Leukemia Foundation of Michigan.

The Townsend Hotel, 100 Townsend St., Birmingham, is also the site for the CRUSH Birmingham 2009 Wine & Food Classic, a Children's Leukemia Foundation of Michigan fundraiser that will bring together world-renowned food and wine aficionados to demonstrate their skills for a good cause. The event is scheduled for 6 p.m. to 1 a.m. October 3, 2009. For more information, visit www.crush2009.com.

“We would like to thank 2008 CRUSH host committee members David and Susie Sillman and Rugby Grille Manager Keith Schofield for partnering with us for this benefit,” said Children's Leukemia Foundation of Michigan President and Chief Executive Officer William Seklar. “We're confident this will be a successful fundraiser.”

About Children's Leukemia Foundation of Michigan

Children's Leukemia Foundation of Michigan is a statewide agency helping families cope with leukemia, lymphoma and related disorders by providing information, financial assistance and emotional support. In addition, Children's Leukemia Foundation of Michigan has provided more than \$6.5 million in research dollars to Michigan's comprehensive cancer institutes. Children's Leukemia Foundation of Michigan is headquartered in Southfield, Michigan. For more information, call 1-800-825-2536 or visit www.leukemiamichigan.org.

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